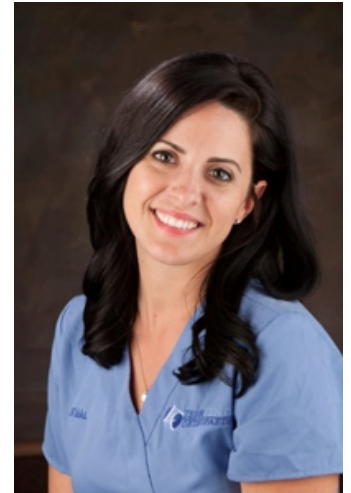


Zehr Center for Orthopaedics adds regenerative medicine treatments, appoints Regenerative Therapy Coordinator

NAPLES, Fla. (October 29, 2020) - The Zehr Center for Orthopaedics is expanding its non-surgical treatment of orthopaedic conditions to include regenerative medicine. Over the next several months, Robert J. Zehr, MD, will introduce stem cell therapy and exosome therapy programs into his Naples-based practice.

"I have been watching the science for years now and have come to appreciate the advancements made in the field of regenerative medicine. I was the first surgeon in Southwest Florida to offer [A-2-M therapy](#) for knee osteoarthritis and have derived value from the plasma treatment in my own arthritic knee!" Dr. Zehr declares. "We are expanding our options to help a patient delay or avoid surgery all together, by employing naturally occurring biologics that may help patients heal their degenerative joints," adds Dr. Zehr.

While he cautions that as standalone treatments these therapies may not be successful for everyone, Dr. Zehr explains that even traditional surgery patients can benefit, noting "The outcomes for surgery are highly contingent upon the patient's ability to heal and complete physical therapy. That ability can be leveraged in their favor by adding regenerative medicine products as a natural complement to their orthopaedic care."



Nikki Calvo, CST

To further research the opportunities and develop the ZCO treatment program, Nikki Calvo, CST, has returned to the office as the Regenerative Therapy Coordinator. Calvo, a certified surgical technologist, has served alongside Dr. Zehr in the operating room for the past 10 years and will continue to assist him in surgery. In her new role, she will be the office liaison to the labs and manufacturers to coordinate patient data collection for research and improvement of care; direct the acquisition of the various stem cell derivatives; and arrange patients' appointments in coordination with delivery of these time-sensitive biologics.

"We are thrilled to have Nikki back in the office. This position is a perfect fit, making the most of her in-depth medical knowledge, her experience in the OR, and her entrepreneurial spirit!" says Dr. Zehr. Calvo is currently pursuing her undergraduate degree at FGCU in the Business School of Entrepreneurship.

For more information about the Zehr Center for Orthopaedics visit www.zehrcenter.com. To keep abreast of this developing program, subscribe to the ZCO [newsletter](#).

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About Dr. Robert J. Zehr: Robert J. Zehr, MD is a board-certified, fellowship-trained orthopaedic surgeon with over 30 years of experience, who specializes in hip and knee replacement surgery. He is the founder of The Zehr Center for Orthopaedics, a private orthopaedic surgery practice located in Naples, Florida; co-founder and CEO of Seaside Surgery Center, Southwest Florida's first surgery center designed exclusive for joint replacements; Chief of Surgery at Landmark Hospital of Southwest Florida; and Medical Director of The Joint Care Center at Landmark. The leading hip replacement surgeon in Naples, Dr. Zehr pioneered the direct anterior approach to hip replacement in Southwest Florida and has performed over 2,300 of the procedures. He was the first surgeon in the area to perform same-day outpatient total hip replacement surgery, conducting the surgery at Seaside Surgery Center, which he co-founded and where he serves as CEO and Medical Director. Consistently chosen as a Castle Connolly Top Orthopaedic Surgeon, Dr. Zehr has won numerous awards from peers and patients alike.